

## ABSTRAK

Fira Septiani, **Strategi Adaptasi Penarik Becak Tradisional Dalam Mempertahankan Mata Pencaharian. Studi Kasus: Tukang Becak Kelurahan Pejagalan, Kecamatan Penjaringan, Jakarta Utara**. Skripsi. Jakarta: Program Studi Pendidikan Ilmu Pengetahuan Sosial, Fakultas Ilmu Sosial, Universitas Negeri Jakarta, 2019. Penelitian ini bertujuan untuk: (1) mengetahui bertahannya eksistensi penarik becak tradisional. (2) mengetahui bagaimana strategi adaptasi penarik becak tradisional. Penelitian dilakukan pada tukang becak tradisional, Kelurahan Pejagalan, Kecamatan Penjaringan, Jakarta Utara selama bulan April 2019. Metodologi yang digunakan adalah menggunakan pendekatan kualitatif dengan metode studi kasus, teknik pengumpulan data dilakukan dengan wawancara, *Focus Group Discussion* (FGD), observasi, studi kepustakaan, dan dokumentasi. Hasil penelitian menyimpulkan bahwa pengaruh yang menyebabkan eksistensi tukang becak tradisional masih mempertahankan mata pencaharian sebagai penarik becak meliputi pengaruh internal disebabkan oleh motivasi dalam bekerja, keterbatasan keterampilan dan kemampuan yang dimiliki para tukang becak dan pengaruh eksternal disebabkan oleh keluarga yang harus dinafkahi, rekan sekerja yang berasal dari daerah yang sama, dan konsumen (penumpang) yang masih membutuhkan kendaraan angkutan becak. Strategi adaptasi tukang becak meliputi aktivitas sosial dan aktivitas ekonomi. Aktivitas sosial berdasarkan strategi jaringan yaitu menjalin hubungan yang baik dengan aparat keamanan seperti menaati segala aturan dan peraturan dalam pengoperasian becak dan membangun rasa solidaritas sesama profesi tukang becak. Aktivitas ekonomi berdasarkan strategi aktif yaitu mengoptimalkan segala potensi, tenaga dan waktu dengan bekerja sebagai tukang becak sepanjang hari dengan menambah jam kerja, serta memanfaatkan pekerjaan sampingan agar mendapatkan penghasilan lebih demi memenuhi kebutuhan hidup dan berdasarkan strategi pasif yaitu dengan menekan kebutuhan sehari-hari yang tidak penting.

**Kata Kunci :** *Eksistensi, Strategi Adaptasi, Becak Tradisional, Mata Pencaharian*

## ABSTRACT

Fira Septiani, **Traditional Rickshaw Adaptation Strategy in Maintaining Livelihoods. Case Study: Becak Builders Pejagalan Village, Penjaringan District, North Jakarta.** Essay. Jakarta: Social Sciences Education Study Program, Faculty of Social Sciences, Jakarta State University, 2019. This study aims to: (1) find out the existence of the existence of traditional pedicab drivers. (2) knowing how to adapt traditional pedicab drivers. The study was conducted on traditional pedicab drivers, Pejagalan Village, Penjaringan District, North Jakarta during April 2019. The methodology used was using a qualitative approach with a case study method, data collection techniques were carried out by interviews, Focus Group Discussion (FGD), observation, literature study, and documentation. The results of the study concluded that the influence that led to the existence of traditional becak drivers still maintaining livelihoods as pedicab drivers included internal influences caused by motivation in work, limited skills and abilities possessed by pedicab drivers and external influences caused by families to support, co-workers who came from from the same area, and consumers (passengers) who still need a pedicab transport vehicle. The adaptation strategy of pedicab drivers includes social activities and economic activities. Social activity based on network strategy is to establish good relations with security forces such as obeying all rules and regulations in the operation of pedicabs and building a sense of solidarity among fellow profession pedicab drivers. Economic activity is based on an active strategy, namely optimizing all potential, energy and time by working as a pedicab driver throughout the day by increasing working hours, and utilizing side jobs to earn more income to meet living needs and based on passive strategies namely by pressing daily needs that are not important.

**Keywords:** *Existence, Adaptation Strategies, Traditional Pedicab, Livelihoods*